

CANVA DIGITAL CREATOR CHALLENGE 2026

My Digital School Transformation.

AI for Impact.

Identify the Problem. Create the Solution. Build Impact.

STUDENT INNOVATION WORKBOOK

Organised by the **Educational Resources and Technology Division (BSTP)**,
Ministry of Education Malaysia
In collaboration with **Canva Education, Using Technology Better (UTB)**

2026 EDITION

How to Use This Workbook

This workbook follows the same eight-step process you'll use throughout the challenge: Define, Brainstorm, Design & Build, Evaluate, Test & Record, Reevaluate & Modify, Document, and Share. Fill in each section as you go — it becomes your evidence of thinking, and it's what judges will look at when they assess your project.

Complete this workbook together as a team. Your teacher mentor is there to guide you, not to fill it in for you — the ideas, decisions and words should be yours.

Keep this workbook alongside your AI Journey Log, User Testing Form and Project Authenticity Declaration — together they form your complete submission documentation.

DEFINE: What's the problem?

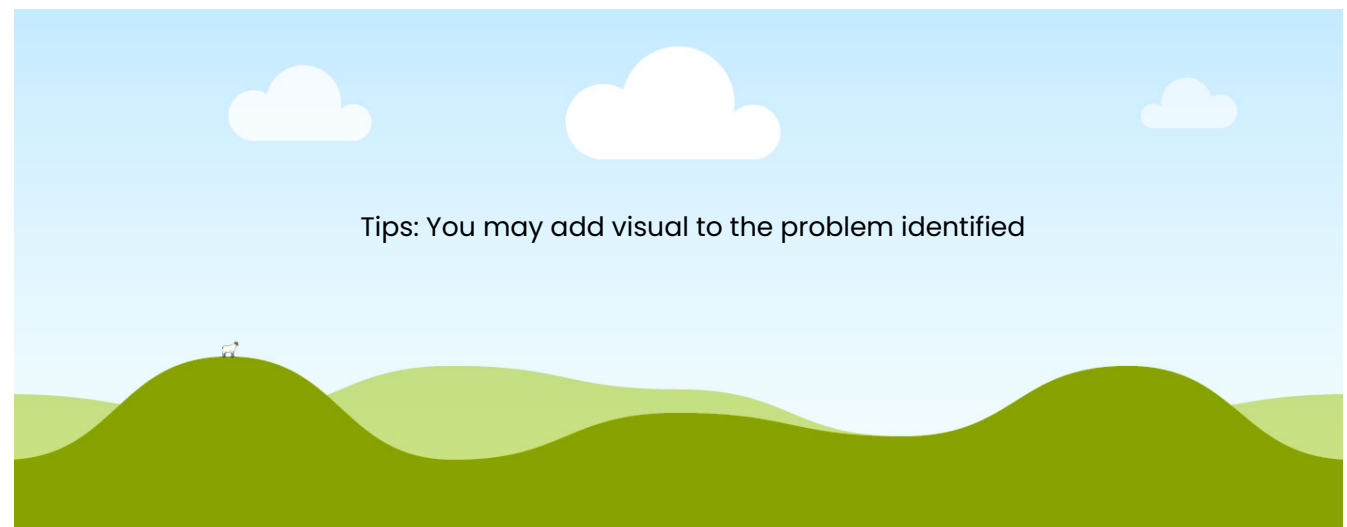
Talk to students, teachers or staff in your school community. What's something that isn't working well, or could work better?

Add details about the challenge:

WHO ARE WE DESIGNING FOR?

Who is affected by this problem:

Tips: You may add visual to the problem identified



Pain point list

List the specific frustrations or difficulties people experience because of this problem.

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

Tips: You may add visuals to the pain points identified

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Your "How Might We?" statement

Turn your problem into an opportunity. Start with: "How might we..."

How might we:

BRAINSTORMING

Work with your partner. Generate as many ideas as you can before choosing one — don't settle on the first idea.

IDEA	WHY IT COULD WORK

Our chosen idea

We're building:

Why this idea will create the most impact:

DESIGN : BUILD A STORYBOARD

Storyboard your app

Before you start building, sketch or describe what happens in each part of your app.

Scene 1	
Scene 2	
Scene 3	
Scene 4	
Scene 5	
Scene 6	
Scene 7	
Scene 8	
Scene 9	
Scene 10	

Prompting Canva AI: Code for Me

A good prompt has three parts. Fill in each part before you type it in.

What do you want to create?

What do you want the widget to do?

Style of the widget

CANVA CODE PROMPT FORMULA

What do you want to create?



What do you want the widget to do?



Style of the widget

Write your first prompt based on the Canva Code Prompt formula

Your AI Journey Log

Every time you prompt Canva AI, record it here. This is your evidence of **ASK** → **CHECK** → **IMPROVE** → **DECIDE**, and judges will look at this to understand your thinking.

ASK (What I prompted)	CHECK (What happened)	IMPROVE (What I changed in my prompt)	DECIDE (Final decision I made)

Remember: using AI to generate your entire project without your own thinking behind it is against the spirit of this competition. Every entry in this log should show a real decision your team made.

Tips : Evaluate and refine your prompt

Look honestly at what Canva AI produced. Ask your team:

- ☐ Does this actually solve the problem we defined?
- ☐ Is anything inaccurate, confusing, or inappropriate?
- ☐ What's missing that we expected to see?
- ☐ What would make this clearer or more useful?

Test and Record

Share your app with real users — classmates, teachers, or the people affected by the problem. Record their feedback below.

Tester	What they tried	What Worked Well	What to improve

Re-evaluate & modify your prompt as necessary and Re-test

Based on your testing feedback, what will your team change?

Change 1: _____

Change 2: _____

Change 3: _____

After making changes, test again. Repeat refining your prompt and do the testing as many times as you need to.

Once it finalized – Publish your apps

<Insert your apps link here>

Prepare your presentation

Be ready to explain your project to the judges. Use these structure to plan your slidedeck

- The problem we solved: _____
- Why it matters to our school community: _____
- How we used Canva AI and Canva Code responsibly: _____
- The real-world impact our app can have: _____

<Insert your presentation link here>

Prepare your A4 poster

<Insert your poster link here>

Prepare your 3 min video presentation

<Insert your poster link here>

Before You Submit

Check off each item before your team submits:

- ☐ Problem–Solution Canvas completed
- ☐ "How Might We?" statement written
- ☐ Storyboard template completed
- ☐ AI Journey Log completed for every prompt used
- ☐ User Testing Form completed with real feedback
- ☐ Digital Poster completed
- ☐ Presentation slides completed
- ☐ 3 minutes video demo completed
- ☐ Project Authenticity Declaration signed by teacher mentor

Good luck — we can't wait to see the digital solution your team creates!